

Student-Centered.
Relationship Driven.

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BOARD OF EDUCATION

Mike Hoying
Terry Schroyer
Greg Bruns

Jim Miller
Jack Waite

DISTRICT LEADERSHIP TEAM

Doug Mader
Superintendent

Mitch Voskuhl
Maintenance Supervisor

Jenn McCoy
Treasurer

Jason Hemmelgarn
High School Principal

Amy Mescher
Student Services Supervisor

Eric Goodwin
Athletic Director/
Transportation Director

Sandy Hartings
School Psychologist

Dan Pohlman
Middle School Principal

Howard Wagner
Technology Director

Mike Etzler
Elementary Principal

Ashley Ahrens
Food Service Director



STRATEGIC GOAL 1

Student Academic Success Through a Whole Child Focus



Over the next 3 years, we will continue to improve our academic success with a focus on the whole child.

STRATEGY 1A

Academic Success

01

K-12 curriculum review and curriculum mapping

02

Professional development on differentiated instruction and co-teaching

03

Assess building schedules and course offerings

04

Consistent communication & collaboration time

05

Develop a portrait of a graduate

STRATEGY 1B

Whole Child Focused

01

Curriculum mapping with social-emotional learning standards

02

Professional development with trauma care, executive functioning, engaging activities, and whole child focus

STRATEGIC GOAL 2

Student and Staff Well-Being Through a Safe and Supportive Culture



Over the next 3 years, we will
continue to improve our
student and staff well-being.

STRATEGY 2A

Counseling

01

Assess the functionality of our counseling department

02

Confidential communication process from student to counselor

03

Evaluate character/PBIS programs in the classroom and district

STRATEGY 2B

Safety

01

Professional development for staff on threat assessment and safety procedures

02

Evaluate the physical aspect in terms of campus safety



STRATEGY 2C

Staff Mental Health

01

Intentional review of staff needs

02

Utilize the additional professional development days with integrity



STRATEGIC GOAL 3

Meaningful Community Partnerships



Over the next 3 years, we will continue to improve our community partnerships.

STRATEGY 3A

Expand local business partnerships

01

Expand the business advisory committee

02

Collaborate with, and lean on local businesses to identify career needs and develop relevant skills for Coldwater students

STRATEGY 3B

Strengthen student, family, senior citizen, and alumni connections

01

Ensure proper channels of communication for distribution lists

02

Assess current communication methods

03

Formulate an alumni database

04

Form an alumni association

05

Create a senior citizen/community without students database

STRATEGIC GOAL 4

Sustainable Excellence in Operations



Over the next 3 years, we will continue to improve our operational excellence.

STRATEGY 4A

Communication

01

Transparency on financial forecasts and articulation of the school funding model

STRATEGY 4B

Generate Revenue Streams

01

Identify sources of funding with potential levies, business donations, foundation donations, grants, and other sources

STRATEGY 4C

Maintenance and aesthetics of the school

01

Assess the needs of maintenance projects

02

Institute a plan to follow through on maintenance projects